

# Powerful Presentations™



## OVERVIEW

Powerful Presentations™ is an experiential workshop that teaches participants to fully engage their audience by using professional speaking techniques.

Focusing both on structure and presentation skills, this program includes six video-recordings of participants' live classroom presentations. Instructor feedback after each presentation paves the way for stepping up to higher levels of mastery.

*This workshop really transformed my ability to get my message across. I feel confident presenting and I know I am having great impact with my audience!*

**Past Participant,  
Powerful Presentations™**

Through a combination of instruction, demonstration and practice, participants finesse their delivery skills. By the end of the workshop, participants feel increased confidence and can deliver dynamic presentations to even the most challenging audiences with ease.

## WORKSHOP BENEFITS

- Focus on Your Audience's Needs
- Organize Your Presentation For Impact
- Position Your Ideas for Influence
- Overcome Nervousness
- Perfect your Stand-Up Skills
- Highlight Key Points with Gestures
- Strengthen Your Message with Eye Contact
- Enhance your Vocal Presentation
- Convey Confidence with Movement & Stance
- Prepare Visuals That Work



## WHO SHOULD ATTEND

- Anyone who Gives Presentations
- Managers and Team Leaders
- Sales and Marketing Professionals



**Bold New Directions**  
TRANSFORMING PEOPLE & PERFORMANCE

# Powerful Presentations™



## *Day One*

- Presenting a Benchmark - Video
- Re-learning About Your Audience
- Setting Direction - Writing
- Setting Direction - Practice
- Persuading With Voice - Video
- Influencing With Your Body
- Enhancing Your Message
- Highlighting with Gestures – Video
- Using Several Skills Together

## *Day Two*

- Reviewing Day One Learnings
- Delivering Your Main Message – Video
- Mastering Props
- Using Visual Aids Effectively
- Creating a Powerful Summary
- Responding to Tough Questions - Video
- Tying All Skills Together
- Completing the Presentations – Video
- Noting Progress & Future Enhancements

*Workshop Materials:* Each participant receives a bound Powerful Presentations Workbook and Flash Drive with 6 video recordings of their presentations.

*One Day Option:* This workshop may be offered in a one day format with follow up coaching. Contact us for more information or to discuss your organization's unique needs.

**For More Information:**  
**Contact us at (413) 527-6816 or**  
**info@boldnewdirections.com or visit**  
**[www.boldnewdirections.com](http://www.boldnewdirections.com)**